

## **Coop joins Lantmännens's cultivation program Climate & Nature**

**The Coop product "Coop Havregryn" will be produced in accordance with the criteria found in Climate & Nature - Lantmännens's cultivation program for Farming of the Future. Together, the companies are creating better conditions for more sustainable oat cultivation in Sweden.**

Two of Sweden's largest cooperatives, the agricultural cooperative Lantmännens and the consumer cooperative Coop, are laying the foundation for a long-term effort to establish a more sustainable food system. Through the program, the collaboration contributes to developing a more sustainable and profitable Swedish agriculture. Climate & Nature is one of Sweden's leading initiatives for cultivation with proven climate impact reductions and increased biodiversity. The collaboration enables more farmers to transition to sustainable farming methods, while also making more oats with a lower climate footprint available to consumers.

"It is very gratifying that even more oats can now be cultivated using sustainable methods in line with Climate & Nature. By collaborating, we take responsibility of achieving shared climate goals. The combination of our companies' scale and the strength of our thousands of members across the country represents an important step toward real change," says Claes Johansson, Head of Sustainability at Lantmännens.

For ten years, Lantmännens has operated the cultivation program Climate & Nature, which includes concrete measures to reduce climate impact and promote biodiversity. Through contract farming, the program guarantees farmers a market for their crops while compensating them for specific measures on their farms, such as using fossil-free fertilizers, precision farming, and creating flowering zones. Since its launch in 2015, the program has contributed to reducing the climate footprint by up to 45% and now encompasses wheat, barley, rye, and oats.

Coop has now taken the next step in its sustainability efforts by using oats covered by the Climate & Nature program into its oatmeal product. These are expected to be available on store shelves starting in February.

"Every step toward more sustainable choices in Coop's stores is important. Taking such a step with these more sustainably cultivated oats together with a fellow cooperative is particularly exciting. The development aligns with both strategic decisions and external commitments, such as our member pledge for more sustainable choices," says Sofia Strandberg, Acting Head of Sustainability at Coop Sweden.

### **More information**

[Climate & Nature](#): Lantmännens's cultivation programme. By participating in the program, you follow Lantmännens's guidelines for Farming of the Future, which contain concrete measures that benefit biodiversity and reduce climate impact.

[Farming of the Future](#): Lantmännens's plan to meet the challenges of agriculture, where the goal is to increase yields and at the same time reach climate neutrality by 2050. To succeed in this, Lantmännens works in four areas – knowledge, evidence, offer and collaboration.

**For more information, please contact:**

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**About Lantmännen**

Lantmännen is an agricultural cooperative and Northern Europe's leader in agriculture, machinery, bioenergy and food products. Owned by 18,000 Swedish farmers, we have 12,000 employees, operations in over 20 countries and an annual turnover of approximately SEK 70 billion. With grain at the heart of our operations, we refine arable land resources to make farming thrive. Some of our best-known food brands are AXA, Kungsörnen, Scan, GoGreen, FINN CRISP, Schulstad and Vaasan. Our company is founded on the knowledge and values acquired through generations of farmers. With research, development and operations throughout the value chain, together we take responsibility from field to fork. For more information: [www.lantmannen.com](http://www.lantmannen.com).