

Lantmännen awarded Employer Branding Company of the Year 2024

Lantmännen has been named Employer Branding Company of the Year 2024 by Karriärföretagen. Lantmännen, which has been recognized as a Career Company for five consecutive years, sees this award as validation of its efforts to strengthen its employer brand.

Lantmännen is pleased to announce that it has received the prestigious accolade Employer Branding Company of the Year 2024 award. The company views the award as a clear indication of its commitment to providing a workplace where employees can grow, thrive, and contribute to sustainable development – from field to fork.

"At Lantmännen, we are proud and grateful for this recognition. It confirms that we are an employer where employees can develop and enjoy their work, and that our communication is effective. Attracting the right talent to achieve our goals and create value for our owners, Swedish farmers, is very important to us," says Frida Tydén, SVP & Head of Communications & Marketing.

With Lantmännen's values as a foundation, strongly committed employees and a clear focus on the company's important mission, not least in the Swedish food supply, Lantmännen has the ambition to remain an attractive employer across multiple industries.

"This success inspires us to continue developing our employer branding and to attract talents who share our vision of sustainable growth and innovation. One example is Lantmännen being recognized as Sweden's most purposeful company, along with our graduate trainee program being ranked among the most attractive by Karriärföretagen's student network," says Linda Siljemark, Employer Branding Manager.

The jury's motivation reads as follows:

Lantmännen has in a commendable way shown its commitment to employer branding by creating a workplace where employee development and well-being are at the core. By combining its strong values with innovative strategies, Lantmännen has succeeded in attracting and retaining talent in a highly competitive industry. Their efforts in employeeship and a sustainable work environment have made Lantmännen an attractive employer that inspires and motivates its employees. Karriärföretagen is therefore proud to award Lantmännen Employer Branding Company of the Year 2024 in the category lawyers.

Facts

About Karriärföretagen and the Nomination Process

Each year, Karriärföretagen presents Sweden's most attractive employers for students and young professionals – the Career Companies of the year. The employers and key individuals who stand out among these Career Companies are nominated for various awards in the following categories: Economists, Lawyers, IT, Tech, MSc Engineers, BSc Engineers, Real Estate Brokers, Natural Scientists, and Social Scientists. The nomination process begins with an open nomination on Karriärföretagen's website, where employers and HR professionals can be nominated. A committee reviews the nominations and selects the final nominees, after which a jury chooses the winners.

Award Ceremony

The winners were announced during the Stora Karriärdagen (Great Career Day), which this year took place on October 9th at Berns Salonger in Stockholm. The jury consisted of prominent experts in Employer Branding, including Anna Dyhre, Charlotte Hågård, Torgny Johnsson, and Boris Nordenström.

Award Definition

Awarded to an employer whose work with employer branding is continuous and well-established. The efforts in this area have also led to clear results in terms of awareness and attractiveness as an employer.

Nominees and Winners

All nominees and winners are published on [Karriärföretagen's website](#) (in Swedish).

Lantmännen's Career Page

For information on development paths, what we offer, employee stories, and job openings, visit Lantmännen's [career page](#).

For more information, please contact:

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About Lantmännen

Lantmännen is an agricultural cooperative and Northern Europe's leader in agriculture, machinery, bioenergy and food products. Owned by 18,000 Swedish farmers, we have 12,000 employees, operations in over 20 countries and an annual turnover of approximately SEK 70 billion. With grain at the heart of our operations, we refine arable land resources to make farming thrive. Some of our best-known food brands are AXA, Kungsörnen, Scan, GoGreen, FINN CRISP, Schulstad and Vaasan. Our company is founded on the knowledge and values acquired through generations of farmers. With research, development and operations throughout the value chain, together we take responsibility from field to fork. For more information: www.lantmannen.com