

## Ulf Hellström new CEO of Swecon Sweden

**Ulf Hellström has been appointed new CEO of Swecon Anläggningsmaskiner AB Sweden.**

Most recently, Ulf comes from a position as Business Area Manager for ABB Motion Sweden and has a long successful career within ABB behind him.

"Ulf has the right background and experience of working with the customer segments that are important to us at Swecon. His knowledge of electrification, automation and digitization is just right for the journey we need to make," says Niklas Lindberg, CEO of the Swecon Group.

"He has held several senior positions within ABB where he has successfully delivered results. His ability to work with change management and the experience of driving the sustainability transition will steer Swecon in the right direction to transform the construction equipment industry and maintain the company's strong position as a market leader," continues Niklas Lindberg.

"I am extremely proud and happy about the opportunity to take on the role as CEO of Swecon Anläggningsmaskiner AB. It will be exciting to continue to drive the company through the ongoing transformation while maintaining leading market position, with committed employees and satisfied customers," says Ulf Hellström.

Ulf is 46 years old and comes from Västerås where he lives with his family. He will be based at Swecon Sweden's head office in Eskilstuna and will take up his position on January 8, 2024.

"We are very much looking forward to welcoming Ulf to the Swecon family and wish him the best of luck in his new assignment," concludes Niklas Lindberg.

### **For more information, please contact:**

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### **About Swecon**

Swecon Anläggningsmaskiner AB is an authorized dealer of Volvo Construction Equipment in Sweden. The company is also represented in the Baltic countries and in large parts of Germany. Swecon has approximately 650 employees in Sweden and is represented at 34 service locations in Sweden, where the company offers the market a complete range of construction equipment, equipment, spare parts, service, support, financing and insurance for the Volvo owner.

### **About Lantmännen**

Lantmännen is an agricultural cooperative and Northern Europe's leader in agriculture, machinery, bioenergy and food products. Owned by 18,000 Swedish farmers, we have 10,000 employees, operations in over 20 countries and an annual turnover of SEK 60 billion. With grain at the heart of our operations, we refine arable land resources to make farming thrive. Some of our best-known food brands are AXA, Bonjour, Kungsörnen, GoGreen, GooH, FINN CRISP, Schulstad and Vaasan. Our company is founded on the knowledge and values acquired through generations of farmers. With research, development and operations throughout the value chain, together we take responsibility from field to fork. For more information: [www.lantmannen.com](http://www.lantmannen.com)