

Lantmännen recognised for employer branding

Lantmännen's employer branding efforts have once again been recognised by Karriärföretagen. Linda Siljemark, Employer Branding Manager at Lantmännen, has been named Employer Branding Hero of the Year 2026. The award was presented at Stora Karriärdagen on 7 October.

In its citation, Karriärföretagen highlights Lantmännen's efforts to build consistent and engaging communication around the company as an employer. The jury particularly highlights how this work has helped strengthen Lantmännen and make employer branding a natural part of the organisation.

The award is presented in the legal professionals' category, a relatively small target group for Lantmännen. At the same time, it shows that a strong employer brand can have broader impact by highlighting culture, development opportunities and the opportunity to contribute – aspects that are relevant to many groups.

"It is both an honour and great fun to receive this award. To me, employer branding is about showing who we are, what we do and how you, as an employee, can make a difference. That is why it is especially rewarding to see our work recognised across different target groups," says Linda Siljemark.

In addition to being named Employer Branding Hero of the Year, Linda was also nominated for Employer Branding Professional of the Year in the BSc Engineering category.

The jury's citation

"Linda Siljemark highlights Lantmännen's culture, development opportunities and employees through consistent and engaging employer communication. Through her personal commitment, she has made employer branding a clear part of the organisation's external positioning, and for this Linda Siljemark is named Employer Branding Hero of the Year 2026."

About Karriärföretagen and the nomination process

Every year, Karriärföretagen presents a range of awards recognising employers and individuals who have distinguished themselves through their work in areas including employer branding, HR, leadership, talent attraction and the development of attractive workplaces.

A nomination committee reviews the submitted nominations and selects the finalists. A jury then selects the winners.

More information:

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About Lantmännen

About Lantmännen: Lantmännen is an agricultural cooperative and Northern Europe's leader in agriculture, bioenergy and food products. Owned by 17,000 Swedish farmers, Lantmännen has more than 10,000 employees, operations in over 20 countries and an annual turnover of SEK 60 billion. With grain at the heart of the operations, Lantmännen refines arable land resources to make farming thrive. Some of Lantmännen's best-known food brands are AXA, Kungsörnen, Scan, GoGreen, FINN CRISP, Schulstad and Vaasan. The company is founded on the knowledge and values acquired through generations of farmers. By engaging in research, development and operations throughout the value chain, Lantmännen takes responsibility from field to fork.

For more information: www.lantmannen.com