

New TV series highlights Swedish farmers – from everyday life on the farm to food supply

Soon, viewers all over Sweden will get a unique look behind the scenes of Swedish farms. A new TV series is currently being filmed, portraying everyday life on five farms across the country – from early mornings to late nights, from animal sheds to fields. The series, Svenska Bönder, shows the vital work carried out every day to put food on our tables – work that often takes place far from the spotlight but is essential to us all.

Behind every loaf of bread, bowl of porridge, or plate of pasta are people and businesses who take responsibility for ensuring that food is produced safely and sustainably. For farmers, this is about knowledge and experience built up over time, applied every single day in the running of their farms. The series gives viewers an intimate insight into life on Swedish farms – from daily chores and harvest time to big life decisions and global challenges – and highlights the people behind the food we eat.

For Lantmännen, this initiative is part of the company's long-term efforts to raise awareness of where our food comes from – and to remind the public of the crucial role Swedish farmers play. The farmers' dedication and expertise are key to preparedness, and sustainable development, ensuring Sweden's food supply.

At the same time, Lantmännen wants to inspire more young people to discover the opportunities within the agriculture sector. Being a farmer means working with something that affects everyone – producing food ingredients that become our meals, managing natural resources, and driving progress toward a more sustainable society.

Svenska Bönder will run for eight episodes and is produced by Delta Studios for Viaplay. With Lantmännen as one of the collaborating partners, the series is planned to premiere in early 2026 on Viaplay and TV3.

The families featured in Svenska Bönder are:

Arvid Lindgren, Tullgarns kungsgård, Vagnhärad – grain farm with some meat production
Hanna Karlsson, Österbo Gård, Löttorp, Öland – dairy farm
Johan and Björn Daniels, Hansjö Gård, Orsa – dairy farm and creamery
Sara Staffare & Carl-Johan Granqvist, Bredsjö Gård, Hällefors – sheep farm, creamery, and restaurant
Rudolf Tornerhjelm, Wrams Gunnarstorp estate, Bjuv – grain farm

Read more on Viaplay's channels.

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About Lantmännen

Lantmännen is an agricultural cooperative and Northern Europe's leader in agriculture, machinery, bioenergy and food products. Owned by 17,000 Swedish farmers, Lantmännen has 12,000 employees, operations in over 20 countries and an annual turnover of SEK 70 billion. With grain at the heart of the operations, Lantmännen refine arable land resources to make farming thrive. Some of Lantmännen's best-known food brands are AXA, Kungsörnen, Scan, GoGreen, FINN CRISP, Schulstad and Vaasan. The company is founded on the knowledge and values acquired through generations of farmers. By engaging in research, development and operations throughout the value chain, Lantmännen takes responsibility from field to fork. For more information: www.lantmannen.com