

## Lantmännen is Sweden's most sustainable food brand

The Sustainable Brand Index survey, the Nordic region's largest independent brand study focused on sustainability, was published today. Lantmännen ranks third overall in Sweden, and number one in the food industry.

Lantmännen is Sweden's most sustainable brand in the food category, according to Swedish consumers. Overall, Lantmännen is rated the third most sustainable brand in Sweden.

“I am proud that Lantmännen has been named Sweden’s most sustainable brand in the food industry and that we also rank in the top three overall. The survey findings further strengthen our resolve to take responsibility from field to fork,” Per Olof Nyman, President and CEO of Lantmännen, said.

The Sustainable Brand Index survey investigates consumer perceptions of companies in relation to sustainability. The survey ranks over 1,000 companies and brands based on responses from 40,000 Nordic consumers (including around 17,000 in Sweden) concerning sustainability, both in terms of environmental and corporate social responsibility.

“It is very pleasing that Lantmännen’s focus on responsibility and sustainability is appreciated by Swedish consumers and that we are number one in the food industry. We also climbed three places in the overall ranking, where we are now third. Our aim is to consolidate our top three position as one of the strongest brands in terms of sustainability,” said Madelaine Hellqvist Kongstad, Communication Director at Lantmännen.

The results from the survey were presented by SB Insight today, April 12. Several Lantmännen product brands are in the top 10 list. GoGreen, which is included in the survey for the first time, came third in the food category, while Kungsörnen and AXA rank eighth and ninth. Vaasan came eighth in the Finland ranking.

Read more about the Sustainable Brand Index at <https://www.sb-insight.com/>.

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### About Lantmännen

Lantmännen is an agricultural cooperative and Northern Europe's leader in agriculture, machinery, bioenergy and food products. Owned by 25,000 Swedish farmers, we have 10,000 employees, operations in over 20 countries and an annual turnover of EUR 4 billion (SEK 40 billion). With grain at the heart of our operations, we refine arable land resources to make farming thrive. Some of our best-known food brands are AXA, Bonjour, Kungsörnen, GoGreen, GooH, FINN CRISP, Schulstad and Vaasan. Our company is founded on the knowledge and values acquired through generations of farmers. With research, development and operations throughout the value chain, together we take responsibility from field to fork. For more information: [lantmannen.com/en](http://lantmannen.com/en).