

New Nordic milestone for Lantmännen's cultivation program – first Climate & Nature products launched in Norway

Lantmännen Unibake is now launching the first products in Norway connected to Lantmännen's Climate & Nature cultivation program. All the wheat, used to produce the flour in these products, is sourced through the Swedish Climate & Nature program – farming with up to 30 percent lower climate impact. The initial launch includes hot dog buns and hamburger buns under the Hatting brand, part of Lantmännen Unibake's product portfolio. This marks yet another milestone in Lantmännen's efforts to establish the program across the Nordics and drive the development of farming of the future.

Climate & Nature is Lantmännen's cultivation program, which includes specific measures that benefit biodiversity and reduce climate impact. The program is a central part of Lantmännen's strategy and plan to achieve climate-neutral farming by 2050. Through contract farming, Lantmännen ensures market access for the harvest while compensating farmers for implementing on-farm measures. These include fossil-free fertilisers, fossil-free transport and grain drying, precision farming, flowering zones, and skylark plots. Today, the program covers wheat, barley, rye, and oats.

"I'm incredibly proud that we can now launch the first products in Norway associated with Climate & Nature. Offering products that make it easy for Norwegian consumers to choose options that contribute to lower climate impact and benefit biodiversity is a significant step forward in our work to reach our climate goals and support sustainable food production," says Aina Hagen, Marketing and Innovation Director, Lantmännen Unibake Norway.

The first step toward transforming cultivation in Sweden was taken in 2015, showing positive results both environmentally and commercially. In 2021, the program expanded to Finland, with an initial goal to reduce the climate footprint from Finnish rye cultivation by 15 %. In 2025, the expansion into international markets continues. In addition to Norwegian products being linked via Swedish-grown crops within the program, Climate & Nature is also being introduced as a cultivation program in Denmark, where 795 hectares of rye have been contracted. Furthermore, Swedish-grown Climate & Nature wheat has been contracted to enable a simultaneous launch of wheat bread and wheat flour in Denmark.

"Climate & Nature demonstrates that it is possible to scale the transition in a concrete way, through collaboration across the value chain. The program's expansion in the Nordics, and the fact that grains cultivated under the program are now used in products in Norway, underlines its significance. It's an important milestone that shows sustainable agriculture is not just a vision, but a tangible solution that creates value for both farmers and consumers," says Claes Johansson, Head of Sustainability, Lantmännen.

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About Lantmännen

Lantmännen is an agricultural cooperative and Northern Europe's leader in agriculture, machinery, bioenergy and food products. Owned by 17,000 Swedish farmers, Lantmännen has 12,000 employees, operations in over 20

countries and an annual turnover of SEK 70 billion. With grain at the heart of the operations, Lantmännen refine arable land resources to make farming thrive. Some of Lantmännen's best-known food brands are AXA, Kungsörnen, Scan, GoGreen, FINN CRISP, Schulstad and Vaasan. The company is founded on the knowledge and values acquired through generations of farmers. By engaging in research, development and operations throughout the value chain, Lantmännen takes responsibility from field to fork. For more information: www.lantmannen.com